



Dear Potential Sponsor,

In July 2021, over 4,000 organ, bone marrow, cornea and tissue transplant recipients and their families will gather in Meadowlands, New Jersey for the Donate Life Transplant Games of America. The Donate Life Transplant Games is a multi-sport Olympic style event produced by the Transplant Life Foundation for individuals who have undergone life-saving and life enhancing transplant surgeries. More than an athletic event, the Donate Life Transplant Games highlight the critical importance of organ, eye, and tissue donation, while celebrating the lives of donors and recipients.

Team Northern California ("Team NorCal") is Northern California's representative for the Donate Life Transplant Games of America. Team NorCal is made up of transplant recipients, donor families, and supporters who get together to celebrate the gift of life and honor the lives of donors. We ask for your support to help inspire the public to Donate Life!

Sponsorship benefits include:

- Potential for local and national media coverage
 - In 2018, over 2,000 athletes, 1,500 donor families, and more than 1,000 supporters attended the Transplant games, with this number growing larger each year.
 - With the Transplant Games of America social media accounts, and all public relations efforts, there were over 100 million media impressions in 2018.
- Exposure to over 4,000 transplants recipients, their families, donor families, as well as professionals in the transplant and healthcare fields, both locally and nationally.
- The understanding that you would help provide financial assistance for team uniforms, team meals, scholarships for donor families and transplant recipient athletes with financial need.

The form below describes the benefits for each level of sponsorship. Any level of support would be greatly appreciated.

For any additional questions please contact Celia Guevara at events@dnwest.org or 925-480-3225 or check out our team website at www.teamnorcal.org

We hope for your participation and look forward to working with you.

Thank you,
Celia Guevara
Team Manger – Team NorCal

TRANSPLANT GAMES SPONSORSHIP PACKAGES

<u>SPONSOR PACKAGE OPTIONS</u>	Presenting \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,000	Supporting \$500
Mention/Logo in promotional collateral	X				
Logo on Team Website	X	X			
Letter or Promotional Material in Team Bag	X	X			
Logo on Team T-Shirt*	X	X	X		
Logo on Banner	X	X	X	X	
Social Media Recognition on Team NorCal Facebook page	X	X	X	X	X
Logo on Team Event Sheet (provided to team participants at the games)	X	X	X	name	name

***Logo must be received by April 30th, 2021 in order to be included on the Team shirt.**

Company/Organization: _____

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Address: _____

City/State/Zip: _____

SPONSORSHIP LEVEL: _____

METHOD OF PAYMENT: Check enclosed \$ _____ Please charge my credit card \$ _____

Visa
 MasterCard
 American Express
 Discover

Card Number: _____ Exp Date: _____

CVV: _____

Signature: _____

Please return completed form to
Donor Network West, ATTN: Celia Guevara, 12667 Alcosta Blvd. Suite 500, San Ramon, CA 94583.
For more information, please contact Celia Guevara at 925.480.3225, events@dnwest.org