

General Speaking Outline – Donor Family/Friends

1. Introduction (30 seconds)

- a. **Your name**
- b. **Who you are?** I am a Donate Life Ambassador with Donor Network West.
- c. **Your connection to donation**
 - i. My loved one (relationship) gave the “gift of life” by donating organ/tissue in _____.

2. Tell Your Story (3 minutes)

- i. Tell the audience about your loved one.
- ii. Tell briefly about the trauma of the event if you are comfortable with it.
- iii. Describe the decision to donate.
- iv. Tell about the impact of donation on yourself, family and/or friends.
- v. Talk briefly about your feelings for the recipients(s) and any communication that you might have had with them.
- vi. Dispel a myth or two.

3. Close (2 minutes)

- a. **Why is donation important to them?**
 - i. Do they know someone who has been touched by donation?
 - ii. Discuss the need
 1. Mention that there are over 130,000 waiting across the country
 2. In **Santa Clara county** there are over **1,500** on the list.
 3. Every day 18 people die waiting across the country.
 - iii. Encourage them to sign up online at www.DonorNetworkWest.org or at their DMV and to discuss it with their family and friends.
 - iv. Thank the audience.

4. Questions & Answers (10 minutes)

- a. Staff members can help with questions.
- b. Training will help you be able to answer most questions or if staff is not available refer them to www.DonorNetworkWest.org.