

General Speaking Outline – Concerned Citizens

1. Introduction (30 seconds)

- a. **Your name**
- b. **Who you are?** I am a Donate Life Ambassador with Donor Network West.
- c. **Your connection to donation**

2. Tell Your Story (3 minutes)

- i. Use other people's stories – either from workshop or website (recipients, donors, living donors, etc. Use first names only).
- ii. Why did you decide to get involved as a Donate Life Ambassador
- iii. Dispel a myth or two.

3. Close (2 minutes)

a. Why is donation important to them?

- i. Do they know someone who has been touched by donation?
- ii. Discuss the need
 1. Mention that there are over 130,000 waiting across the country
 2. In **Santa Clara county** there are over **1,500** on the list.
 3. Every day 18 people die waiting across the country.
- iii. Encourage them to sign up online at www.DonorNetworkWest.org or at their DMV and to discuss to it with their family and friends.
- iv. Thank the audience.

4. Questions & Answers (10 minutes)

- a. Staff members can help with questions.
- b. Training will help you be able to answer most questions or if staff is not available refer them to www.DonorNetworkWest.org.